

**Call Genie Inc.  
Interim Consolidated Financial Statements  
For the three and nine months ended September 30, 2009 and 2008  
(unaudited - prepared by Management)**

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**NOTICE TO READER OF THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

The consolidated balance sheet of Call Genie Inc. as at September 30, 2009 and the consolidated statements of operations, comprehensive loss and deficit and cash flows for the nine months then ended are the responsibility of the Company's management.

These consolidated financial statements have not been reviewed on behalf of the shareholders by the independent external auditors of the Company, Ernst & Young, LLP.

The interim consolidated financial statements have been prepared by management and include the selection of appropriate accounting principles, judgments and estimates necessary to prepare these consolidated financial statements in accordance with Canadian generally accepted accounting principles.

“           Signed           ”

Michael E. Durance  
Chief Executive Officer  
Toronto, Ontario  
November 10, 2009

“           Signed           ”

Christopher L. Shelton  
Chief Financial Officer  
Toronto, Ontario  
November 10, 2009

**Call Genie Inc.**  
**Consolidated Balance Sheets**

As at	September 30, 2009 Unaudited	December 31, 2008 Audited
<b>Assets (Note 1)</b>		
<b>Current assets:</b>		
Cash and cash equivalents (Note 18)	\$ 795,754	\$ 4,975,440
Accounts receivable (Note 18)	1,556,295	552,339
Prepaid expenses and deposits	275,470	327,158
	<u>2,627,519</u>	<u>5,854,937</u>
<b>Capital assets (Note 5)</b>	<b>685,146</b>	<b>1,078,194</b>
<b>Goodwill (Note 6)</b>	<b>2,323,920</b>	<b>2,396,140</b>
<b>Intangibles (Note 7)</b>	<b>4,219,958</b>	<b>4,817,360</b>
<b>Deferred costs (Note 8)</b>	<b>134,926</b>	<b>108,717</b>
	<u>\$ 9,991,469</u>	<u>\$ 14,255,348</u>

**Liabilities and Shareholders' Equity**

<b>Current liabilities:</b>		
Accounts payable and accrued liabilities (Note 13(b))	\$ 2,223,117	\$ 1,814,671
Current portion of lease inducements	20,035	18,325
Current portion of deferred revenue	1,854,084	667,971
	<u>4,097,236</u>	<u>2,500,967</u>
<b>Lease inducements</b>	<b>108,551</b>	<b>123,252</b>
<b>Deferred revenue</b>	<b>784,361</b>	<b>268,269</b>
<b>Convertible debentures (Note 9 and 13(c))</b>	<b>1,975,105</b>	<b>-</b>
	<u>6,965,253</u>	<u>2,892,488</u>
<b>Shareholders' equity:</b>		
Equity instruments (Note 10)	51,170,112	51,108,709
Equity portion of convertible debentures (Note 9)	426,387	-
Contributed surplus (Note 11)	5,535,258	5,263,277
Deficit	(54,231,284)	(45,085,514)
Accumulated other comprehensive income (Note 12)	125,743	76,388
	<u>3,026,216</u>	<u>11,362,860</u>
	<u>\$ 9,991,469</u>	<u>\$ 14,255,348</u>

**Going concern (Note 1)**

**Commitments and contingencies (Note 16 and 17)**

Approved on behalf of the Board:

“Signed” \_\_\_\_\_ Director  
Richard DeVries

“Signed” \_\_\_\_\_ Director  
S. Graeme Ross

**Call Genie Inc.**  
**Consolidated Statements of Operations**

	For the three month period ended		For the nine month period ended	
	September 30, 2009 (Unaudited)	September 30, 2008 (Unaudited)	September 30, 2009 (Unaudited)	September 30, 2008 (Unaudited)
<b>Revenue (Note 20)</b>	<b>\$ 954,076</b>	\$ 875,182	<b>\$2,727,566</b>	\$ 3,290,804
<b>Costs of sales</b>	<b>499,325</b>	870,239	<b>1,550,107</b>	2,635,314
<b>Gross margin</b>	<b>454,751</b>	4,943	<b>1,177,459</b>	655,490
<b>Expenses:</b>				
Sales and marketing (Note 13(a))	<b>946,907</b>	1,381,018	<b>2,842,886</b>	4,326,656
Research and development (Note 13(a))	<b>845,976</b>	1,552,794	<b>3,068,921</b>	5,046,985
General and administrative (Note 13(a))	<b>943,741</b>	1,194,816	<b>3,069,862</b>	4,360,951
Stock-based compensation (Note 10)	<b>109,003</b>	312,016	<b>235,749</b>	1,185,556
Amortization (Note 14)	<b>310,461</b>	395,552	<b>1,007,190</b>	1,162,846
	<b>3,156,088</b>	4,836,196	<b>10,224,608</b>	16,082,994
Loss from operations	<b>(2,701,337)</b>	(4,831,253)	<b>(9,047,149)</b>	(15,427,504)
<b>Other income (expense):</b>				
Interest and accretion on convertible debenture (Note 9)	<b>(102,888)</b>	-	<b>(102,888)</b>	-
Interest income	<b>239</b>	60,268	<b>4,267</b>	348,730
<b>Net loss for the period</b>	<b>\$(2,803,986)</b>	\$(4,770,985)	<b>\$(9,145,770)</b>	\$(15,078,774)
<b>Basic and diluted loss per share</b>	<b>\$(0.03)</b>	\$(0.06)	<b>\$(0.11)</b>	\$(0.18)
<b>Weighted average number of shares – basic and diluted</b>	<b>83,040,005</b>	82,133,599	<b>82,884,507</b>	82,174,197

**Call Genie Inc.**  
**Consolidated Statements of Comprehensive Loss and Deficit**

	For the three month period ended September 30, 2009 (Unaudited)		For the nine month period ended September 30, 2009 (Unaudited)	
	September 30, 2008 (Unaudited)	September 30, 2008 (Unaudited)	September 30, 2008 (Unaudited)	September 30, 2008 (Unaudited)
<b>Comprehensive loss:</b>				
Net loss for period	\$ (2,803,986)	\$ (4,770,985)	\$ (9,145,770)	\$ (15,078,774)
Other comprehensive income (loss)				
Net change in cumulative translation adjustment	6,300	(100,199)	49,355	22,991
<b>Comprehensive loss</b>	<b>\$ (2,797,686)</b>	<b>\$ (4,871,184)</b>	<b>\$ (9,096,415)</b>	<b>\$ (15,055,783)</b>
Deficit, beginning of period	\$ (51,427,298)	\$ (34,929,028)	\$ (45,085,514)	\$ (24,621,239)
Net loss for period	(2,803,986)	(4,770,985)	(9,145,770)	(15,078,774)
Deficit, end of period	\$ (54,231,284)	\$ (39,700,013)	\$ (54,231,284)	\$ (39,700,013)

**Call Genie Inc.**  
**Consolidated Statements of Cash Flows**

	For the three month period ended September 30, 2009	September 30, 2008	For the nine month period ended September 30, 2009	September 30, 2008
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
<b>Cash flows from operating activities</b>				
Net loss for the period	\$ (2,803,986)	\$ (4,770,985)	\$ (9,145,770)	\$ (15,078,774)
Items not involving cash:				
Stock based compensation	109,003	312,016	235,749	1,185,556
Amortization of capital assets and intangibles	310,461	395,552	1,007,190	1,162,846
Accretion on convertible debenture	37,380	-	37,380	-
Amortization of lease inducement	(4,331)	-	(12,991)	-
	<u>(2,351,473)</u>	<u>(4,063,417)</u>	<u>(7,878,442)</u>	<u>(12,730,372)</u>
Changes in non-cash working capital:				
Accounts receivable	(192,218)	92,813	(1,003,956)	99,637
Prepaid expenses and deposits	597	86,007	51,688	9,914
Accounts payable and accrued liabilities	253,404	(509,290)	532,024	(514,679)
Deferred revenue	763,515	81,922	1,702,205	70,036
	<u>(1,526,175)</u>	<u>(4,311,965)</u>	<u>(6,596,481)</u>	<u>(13,065,464)</u>
<b>Cash flows from financing activities</b>				
Issuance of common shares, net of issuance costs	16,679	-	61,403	-
Proceeds of convertible debentures, net of issuance costs	(14,656)	-	2,400,344	-
Repurchase of common shares	-	-	-	(65,116)
	<u>2,023</u>	<u>-</u>	<u>2,461,747</u>	<u>(65,116)</u>
<b>Cash flows from investing activities</b>				
Purchase of capital assets	(13,587)	(62,571)	(18,743)	(850,886)
Lease inducements received		7,179		99,575
Deferred costs capitalized	(14,583)	-	(26,209)	(2,635)
Acquisition of PhoneSpots Inc.,(Note 4)	-	-	-	(709,898)
Restricted cash held for pending acquisition	-	-	-	696,425
Corporate transaction costs	-	-	-	65,143
Acquisition of intangible assets	-	19,174	-	(155,704)
	<u>(28,170)</u>	<u>(36,218)</u>	<u>(44,952)</u>	<u>(857,980)</u>
<b>Decrease in cash and cash equivalents</b>	<b>(1,552,322)</b>	<b>(4,348,183)</b>	<b>(4,179,686)</b>	<b>(13,988,560)</b>
Cash and cash equivalents, beginning of period	<u>2,348,076</u>	<u>\$ 11,782,340</u>	<u>4,975,440</u>	<u>21,422,717</u>
<b>Cash and cash equivalents, end of period</b>	<b>\$ 795,754</b>	<b>\$ 7,434,157</b>	<b>\$ 795,754</b>	<b>\$ 7,434,157</b>

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**1. Nature of Operations and Going Concern**

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Call Genie Inc. (the "Company") or ("CGI") was incorporated under the laws of Canada on October 17, 2000 and was continued into Alberta on February 5, 2003. On August 17, 2004 the Company amalgamated with GRD Enterprises Inc. ("GRD") with CGI being the surviving entity.

The Company is a leading provider of local mobile search and advertising solutions. These solutions enable Yellow Pages publishers, directory assistance providers and wireless carriers to increase revenue by offering a localized, mobile search capability that connects consumers with merchants. CGI created its broad product suite as a way to connect companies with voice and data traffic to companies that have monetizable content. This ecosystem provides a new revenue stream to both the carrier and content provider while providing consumers with relevant local merchant content.

These consolidated financial statements have been prepared in accordance with Canadian generally accepted accounting principles ("Canadian GAAP") on a going concern basis which presumes the realization of assets and discharge of liabilities in the normal course of business for the foreseeable future. The Company began commercial operations in October 17, 2000 and, to date, has incurred losses amounting to \$54,231,284, and had working capital of \$(1,469,717) (2008 - \$3,353,970).

The Company's future operations are dependent upon its ability to secure additional funds and/or secure sales contracts that provide the Company with adequate funds to cover the cash flows projected for the fiscal 2009 year. If the Company does not secure such contracts, or if it cannot secure additional financing, the Company will have to consider additional strategic alternatives which may include, among other strategies, exploring the monetization of certain intangible assets, modification of planned operating expenditures, or sale of the Company. These factors raise substantial doubt as to the Company's ability to continue as a going concern. These consolidated financial statements do not include adjustments to the amounts and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern.

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**2. Summary of Significant Accounting Policies**

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The consolidated financial statements of the Company have been prepared by management in accordance with Canadian GAAP. The preparation of consolidated financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates. The consolidated financial statements have, in management's opinion, been properly prepared using careful judgment with reasonable limits of materiality and within the framework of the significant accounting policies summarized below.

(a) Principles of consolidation

The consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries: Call Genie (Ontario) Inc., Call Genie (USA) Inc., Call Genie Europe B.V., BTS Logic Europe ApS ("BTS"), PhoneSpots Inc. ("PS") and PhoneSpots Limited from their respective dates of incorporation or acquisition as applicable.

(b) Cash and cash equivalents

Cash and cash equivalents include cash on hand and short-term investments with original maturities at the date of acquisition of less than three months.

**September 30, 2009 and 2008**

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**2. Summary of Significant Accounting Policies (cont'd)**

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(c) Technology and product development costs

Technology and product development costs are expensed in the year incurred unless the Company believes a development project meets generally accepted criteria for deferral and amortization. There have been no development costs capitalized to date.

(d) Revenue recognition

The Company enters into arrangements of three broad categories: (i) recurring multi-year service-oriented hosting arrangements, (ii) software license arrangements which include provision of software licenses, implementation services and post-contract support ("PCS"), and (iii) services. Revenue from these arrangements is recognized when earned, specifically when all the following conditions are met: software licenses are delivered and/or services are provided, there is clear evidence that an arrangement exists, amounts are fixed or determinable and collectability is reasonably assured.

Hosting arrangements

The Company enters into hosting arrangements whereby the underlying software is maintained and operating in Company data centre facilities. The Company earns transaction automation fees, data management fees, system maintenance fees, hosting fees and, in some cases, customer revenue participation fees from the service provided to the customer. Revenues for the fixed portion of these fees are recognized ratably over the contract period, while revenues for the variable portion of these fees are recognized as earned. In addition, the Company may charge for implementation or set-up fees in connection with the service provided. These fees are recognized ratably over the term of the contract, commencing upon completed delivery of the implementation and integration services.

Software license arrangements

The Company also offers complete solutions integrated into the customers' data centres. These solutions may involve the delivery of multiple services and products occurring at different points in time and/or over different periods of time. Revenue recognition for these arrangements is determined based on evaluation of the individual elements of the arrangements. If vendor-specific objective evidence of fair value ("VSOE") of all the undelivered elements exists and the undelivered elements are not essential to the functionality of the delivered elements, separate units of accounting are identified, the total arrangement consideration is allocated to the individual units of accounting following the residual method and revenue for the individual elements is recognized when the general revenue recognition criteria are met for that element. If VSOE of all undelivered elements does not exist, the entire arrangement is treated as one unit of accounting and revenue is deferred and recognized ratably over the initial PCS term of the contract, commencing when all elements except for PCS are delivered.

Services

The Company also enters into annual standalone renewals of PCS after the initial contract has been completed. The Company recognizes these PCS revenues ratably over the PCS period. In addition, the Company provides standalone consulting services, training and minor system enhancements as requested from time to time by its customers. These service revenues are recorded as the services are provided.

(e) Cost of sales

The Company includes in cost of sales direct costs related to operating of the enhanced voice directory service and SMS delivery service, which includes employee salaries and benefits, telephony costs, hosting, network, tuning and other third-party charges.

**September 30, 2009 and 2008**

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**2. Summary of Significant Accounting Policies (cont'd)**

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(f) Capital assets

Capital assets are recorded at cost, less accumulated amortization. Amortization is provided on a straight-line basis over the following estimated useful lives of the assets.

Leasehold improvements	Term of the lease
Furniture and equipment	5 years
Computer hardware	3 years
Computer software	1 year

(g) Operating leases

Costs of operating leases are charged to income on a straight-line basis over the term of the lease.

(h) Lease inducements

Lease inducements comprise free rent and leasehold improvement incentives. Lease inducements are deferred and amortized to rent expense on a straight-line basis over the term of the related lease.

(i) Deferred costs

The costs of acquiring and applying for patents, trademarks and licensed technology costs are capitalized and amortized on a straight-line basis over their estimated useful lives of five years. Amortization is recorded upon awarding of a patent, or trademark.

(j) Impairment of long-lived assets

Capital assets, deferred costs and intangible assets subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. If the carrying value of the asset exceeds the estimated undiscounted future cash flows from the use and eventual disposition of the asset, then an impairment loss is recognized to write the asset down to fair value. Fair value is determined based on discounted cash flows.

(k) Intangibles

Amortization is recorded on acquired technology and customer lists on a straight-line basis over a seven-year period which is the estimated period over which cash flows will be generated. This determination is based on management's estimates. In the event that these estimates prove incorrect, the computation of amortization will be adjusted in future periods, or could result in an impairment loss in future periods. The Company does not hold any indefinite-lived intangibles.

(l) Goodwill

Goodwill, being the excess of the purchase price over the assigned values of the net assets acquired, is stated at cost. The Company's goodwill is not amortized, but is tested for impairment at least annually. Goodwill is tested for impairment between annual tests when an event or circumstance occurs that more likely than not reduces the fair value of a reporting unit below its carrying amount. Goodwill impairment is assessed based on the comparison of the fair value of each reporting unit to which goodwill has been attributed to the carrying value of the reporting unit's net assets, including goodwill. When the carrying amount of the reporting unit exceeds its fair value, the implied fair value of the reporting unit's goodwill is compared with its carrying amount to measure the amount of impairment loss, if any. The implied fair value of goodwill is determined in the same manner as in a business combination.

(m) Income taxes

The Company follows the liability method of accounting for income taxes. Under this method, current income tax expense is recognized for the estimated income taxes payable for the current year. Future income tax assets and liabilities are determined based on the differences between the tax and accounting bases of assets and liabilities, and are measured using the substantively enacted tax rates and laws that will be in effect when the differences are expected to reverse. The Company receives certain investment tax credits, which are reflected as a reduction in the cost of the related asset or operating expense.

**September 30, 2009 and 2008**

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**2. Summary of Significant Accounting Policies (cont'd)**

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(n) Earnings (loss) per share

Basic earnings (loss) per common share are computed by dividing earnings (loss) by the weighted average number of common shares outstanding for the year. Diluted per share amounts reflect the potential dilution that could occur if securities or other contracts to issue common shares were exercised or converted to common shares. The treasury stock method is used to determine the dilutive effect of stock options and other dilutive instruments, in accordance with the Canadian Institute of Chartered Accountants ("CICA") Handbook Section 3500. As the effect of all outstanding options and warrants is anti-dilutive during a period when the Company incurs a loss, diluted loss per share does not differ from basic loss per share.

(o) Stock-based compensation

The Company has a stock-based compensation plan as described in Note 10(d). The Company accounts for its stock-based compensation programs using the fair value method in accordance with CICA Handbook Section 3870. Under this method, stock-based compensation expense related to these programs is charged to income with the corresponding amount increasing contributed surplus over the vesting period. When an employee leaves the Company, any associated options are forfeited and any expense recorded in the consolidated financial statements related to unvested options is recovered in the period in which the employee forfeits the options. On the exercise of options, consideration received and the related accumulated contributed surplus is credited to common shares.

(p) Use of estimates

The preparation of consolidated financial statements in accordance with Canadian GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenue and expenses during the reporting periods. Actual results could differ from these estimates in the future. The most significant estimates relate to the valuation of capital assets, intangibles, goodwill, deferred costs, future tax assets and liabilities, stock-based compensation, allowance for doubtful accounts, equity portion of convertible debentures and revenue recognition VSOE.

(q) Translation of foreign currencies

The Company's foreign operations in Denmark are classified as self-sustaining. All assets and liabilities of self-sustaining foreign operations are translated using the current rate method, at exchange rates in effect at year end. Revenues and expenses are translated at the average rates of exchange prevailing during the year. The resulting unrealized translation gains or losses on translation of the Company's net investment in self-sustaining operations are included in accumulated other comprehensive income.

The appropriate amounts of translation gains or losses in accumulated other comprehensive income are reflected in income when there is a reduction, as a result of capital transactions, in the Company's net investment in the operation that gave rise to such exchange gains or losses.

All other foreign operations are classified as integrated. Accordingly, monetary items are translated into Canadian dollars at exchange rates in effect at the consolidated balance sheet dates and non-monetary items are translated at rates of exchange in effect when the assets were acquired or obligations incurred. Revenue and expenses are translated at foreign exchange rates in effect at the time of the transaction. Foreign exchange gains and losses are included in net loss.

(r) Classification of financial instruments

Under Canadian GAAP, financial instruments are classified into one of the following five categories: held-for-sale trading, held-to-maturity investments, loans and receivables, available-for-sale financial assets and other financial liabilities.

**September 30, 2009 and 2008**

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### **3. Changes in Accounting Policies**

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#### **Goodwill and intangible assets**

The CICA issued the new accounting standard Section 3064 Goodwill and Intangible Assets which will replace Section 3062 Goodwill and Other Intangible Assets and Section 3450 Research and Development Costs. Section 3064 establishes standards for the recognition, measurement and disclosure of goodwill and intangible assets. This new standard is effective for fiscal years beginning on or after October 1, 2008 and the Company adopted it on January 1, 2009. Adoption of this new standard had no impact on the Company's financial results.

#### **Credit risk and the fair value of financial assets and financial liabilities**

In January 2009, the CICA issued Emerging Issues Committee Abstract of Issue Discussed 173 Credit Risk and the Fair Value of Financial Assets and Financial Liabilities ("EIC-173") applicable to the Company's 2009 fiscal year. EIC-173 recommends that a company take into account its own credit risk and the credit risk of the counterparty in determining the fair value of financial assets and financial liabilities. Adoption of this new recommendation had no impact on the Company's financial results.

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### **4. Business Combination**

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#### **PhoneSpots Inc.**

On January 2, 2008, the Company acquired 100% of the issued and outstanding shares of PS, located in the United States, for cash consideration of \$970,014, including acquisition costs of \$260,116, and the issuance of 4,551,326 common shares of the Company at an aggregate issue price of \$4,851,713. The per share value of the common shares issued was based on the weighted average trading price of the Company's common shares for the immediately preceding two business days, the day of the transaction and the subsequent two business days. PS delivers advanced mobile data services and advertising solutions to the Yellow Pages industry and directory assistance (411) providers.

Under the terms of the purchase agreement, 3,864,628 of the common shares issued were held in escrow for a period of four months from the closing date and then released ratably over the subsequent eight-month period. The remaining 686,698 common shares were held in escrow for up to one year to provide for any potential purchase price adjustment in accordance with the purchase agreement. The Company has estimated that a purchase price adjustment of \$270,214 was required to offset the negative working capital that was in existence at the date of the acquisition. In October 2009, the Company finalized the return and cancelation of the 253,484 common shares from shares held in escrow.

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**4. Business Combinations (cont'd)**

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The acquisition was accounted for using the purchase method of accounting and, accordingly, the results of operations are included in the consolidated financial statements from the date of acquisition. The consideration and allocation of the purchase price is as follows:

Cash	\$	632,894
Accounts receivable and other current assets		201,011
Capital assets		177,563
Customer list		225,000
Technology		3,960,578
Goodwill		1,465,037
	\$	<u>6,662,083</u>
Current liabilities		(1,110,570)
	\$	<u>5,551,513</u>
<b>Consideration given:</b>		
Cash	\$	709,898
Common shares issued		4,851,713
Working capital adjustment		(270,214)
Acquisition costs		260,116
Total consideration	\$	<u>5,551,513</u>

The purchase price was allocated to the tangible and intangible assets acquired based on their estimated fair values at the date of acquisition. The excess of the purchase price over the estimated fair values of the assets acquired amounted to \$1,465,037, which was allocated to goodwill. The Company will perform an impairment test for goodwill on an annual basis in accordance with the provisions of CICA Section 3062 Goodwill and Other Intangible Assets.

The amounts allocated to the acquired intangible assets are related to the estimated fair value of the technology acquired and the customer list acquired. The estimated fair value of the acquired intangibles is being amortized on a straight-line basis over seven years, which is the estimated period over which cash flows will be generated.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**5. Capital Assets**

	September 30, 2009		
	Cost	Accumulated Amortization	Net Book Value
Computer hardware	\$ 1,373,215	\$ 984,865	\$ 388,350
Computer software	765,886	751,962	13,924
Furniture and equipment	415,731	215,973	199,758
Leasehold improvements	111,173	28,059	83,114
	\$ 2,666,005	\$ 1,980,859	\$ 685,146

	December 31, 2008		
	Cost	Accumulated Amortization	Net Book Value
Computer hardware	\$ 1,368,913	\$ 702,230	\$ 666,683
Computer software	759,659	707,938	51,721
Furniture and equipment	418,256	158,255	260,001
Leasehold improvements	111,173	11,384	99,789
	\$ 2,658,001	\$ 1,579,807	\$ 1,078,194

**6. Goodwill**

<b>Balance, January 1, 2008</b>	\$ 757,900
Goodwill arising from acquisition of PS	1,465,037
Adjustment of BTS purchase price	39,025
Foreign currency translation adjustment	134,178
<b>Balance, December 31, 2008</b>	\$ 2,396,140
Foreign currency translation adjustment	(72,220)
<b>Balance, September 30, 2009</b>	<b>\$ 2,323,920</b>

As at September 30, 2008, the Company assessed the fair value of all the operating segments to which underlying goodwill is attributed and determined that no charge for impairment of goodwill was required.

**7. Intangibles**

	September 30, 2009			December 31, 2008
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Acquired technology	\$ 5,217,766	\$ 1,267,404	\$ 3,950,362	\$ 4,509,407
Customer lists	358,000	88,404	269,596	307,953
	\$ 5,575,766	\$ 1,355,808	\$ 4,219,958	\$ 4,817,360

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**8. Deferred Costs**

	September 30, 2009			December 31, 2008
	Cost	Valuation Allowance	Net Book Value	Net Book Value
Trademarks and patents	\$ 221,092	\$ 86,166	\$ 134,926	\$ 108,717

**9. Convertible Debentures**

Effective June 26, 2009, the Company completed a private placement of 2,465 units of non-redeemable, secured convertible debentures, in denominations of \$1,000, in the aggregate principal amount of \$2,465,000. The debentures bear interest at a rate of 10% per annum, payable semi-annually commencing October 31, 2009 and mature on May 30, 2012. Holders may convert principal and accrued but unpaid interest under their debentures into common shares of the Company at any time prior to their maturity at a conversion price of \$0.50 per share. Under the terms of the debentures, the Company segregates 10% of the principal amount as a reserve to be used to pay interest accruing for the first 12 months that the debenture remains outstanding. The debentures are not redeemable by the Company prior to maturity.

In conjunction with the debenture issuance, the Company issued 591,600 common share purchase warrants to the debenture holders, being 240 warrants for each debenture unit. Each warrant is exercisable to acquire one common share at \$0.225 until June 26, 2011.

The convertible debentures are accounted for in accordance with their substance and are presented in their component parts of debt and equity. The debt component has been measured as the present value of the cash payments of interest and principal due over the term of the debentures discounted at a rate of 20%, which is the estimated cost of borrowing for a similar non-convertible financial instrument with comparable terms and risk at the date of issue. The fair value of the warrant equity component was estimated using the Black Scholes option model. The difference between the debt component value, the warrant component value and the face value of the debentures is allocated to the equity component. The debt component is accreted to its face value through an interest charge over its term to maturity using the effective interest method. Upon conversion of the debentures, the equity portion related to the principal amount of debt converted is recognized as a change to shareholder's equity.

The Company incurred \$64,656 of financing related expenses in conjunction with the distribution of the debentures. The financing costs are net against the liability component of the debentures and are charged to earnings using the effective interest rate method. Upon conversion of the debentures, the financing cost related to the principal amount of debt converted is adjusted and is recognized as a charge to shareholders' equity.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**10. Equity Instruments**

- (a) Authorized  
 Unlimited common shares without par value  
 Unlimited preferred shares without par value, non cumulative, redeemable, and non voting

- (b) Issued and outstanding common shares

	Number of Shares	Amount
<b>Balance, January 1, 2008</b>	77,714,474	\$ 46,609,605
Shares issued for PS acquisition (Note 4)	4,551,326	4,851,713
Working capital claw back of PS acquisition (Note 4)	(253,484)	(270,214)
Shares repurchased 10(e)	(132,200)	(82,395)
<b>Balance, December 31, 2008</b>	81,880,116	\$ 51,108,709
Shares issued under employee stock purchase plan	<b>999,732</b>	<b>61,403</b>
<b>Balance, September 30, 2009</b>	<b>82,879,848</b>	<b>\$ 51,170,112</b>

- (c) Issued and outstanding warrants

<u>Warrants</u>	Warrant Exercise Price Range	Weighted Average Remaining Life	Number
<b>Balance, January 1, 2008</b>	\$0.225 – 1.00	2.37 years	4,390,406
Less warrants expired			(480,000)
<b>Balance, December 31, 2008</b>	\$0.225	1.62 years	3,910,406
Warrants issued in connection with convertible debentures (Note 9)	\$0.225	1.74 years	591,600
<b>Balance, September 30, 2009</b>	<b>\$0.225</b>	<b>0.99 years</b>	<b>4,502,006</b>

- (i) On August 17, 2004, the Company completed the reverse takeover of a public company, GRD. Upon the completion of this business combination, 4,360,035 previously issued warrants were repriced to \$0.225 each (pre-business combination price \$0.613). Each warrant holder is entitled to acquire one common share of the Company for each warrant. These warrants expire on August 16, 2010. As at September 30, 2009, 4,502,006 warrants remained unexercised.
- (ii) On March 21, 2006, the Company issued 10,000,000 common shares, in aggregate, by way of a private placement, at a price of \$1.00 per share, for gross proceeds of \$10,000,000. As part of this private placement, the Company issued 600,000 broker warrants, exercisable at \$1.00 per share, to the underwriters of the private placement. During 2007, 450,000 of the warrants were exercised; the remaining 150,000 warrants expired on March 21, 2008.
- (iii) On April 17, 2007, the Company issued 10,000,000 common shares, in aggregate, by way of a private placement, at a price of \$1.00 per share, for gross proceeds of \$10,000,000. As part of this private placement, the Company issued 600,000 broker warrants, exercisable at \$1.00 per share, to the underwriters of the private placement. During 2007, 270,000 of the warrants were exercised; the remaining 330,000 warrants expired on April 17, 2008.

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**10. Equity Instruments (cont'd)**

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- (iv) Effective June 26, 2009, the Company issued \$2,465,000 of convertible debentures. As part of this debt issuance, the Company issued 591,600 warrants to purchase common shares at a price of \$0.225 per share, exercisable until June 26, 2011.

The fair value of the warrants of \$36,232 was recorded as warrants issued in relation to convertible debentures, within contributed surplus. The grant date fair value of the warrants of \$0.06 was estimated using the Black-Scholes option pricing model assuming a risk-free interest rate of 1%, an expected volatility of 149% and an expected life of 1.2 years.

(d) Options

Under the Company's current Stock Option Plan (the "Plan"), the Company's directors may approve the issuance of stock options to directors, officers and employees and agents of the Company and its affiliates. The aggregate number of shares reserved for issuance under the Plan is up to 15% of the number of outstanding common shares. Since the inception of the Plan, the Company has granted 24,486,000 stock options to its employees, officers and directors. As at September 30, 2009, 11,150,000 stock options remain outstanding exercisable at prices ranging from \$0.07 to \$0.83 per share. Options for the Company's directors vested immediately, while options for employees vest ratably over a period of three years, except for the 9,962,500 options granted on February 25, 2009, which vest ratably over a period of two years. All options have a life of five years and have expiry dates ranging from September 1, 2010 to July 1, 2014.

The Company measures compensation costs associated with stock-based compensation using the fair value method and the cost is recognized over the vesting period of the underlying security. The fair value of each option is determined at the grant date using the Black-Scholes option pricing model with the following assumptions:

	<b>2009</b>	2008
Risk-free rate	<b>1.4%</b>	3.3%
Dividend yield	<b>0.0%</b>	0.0%
Volatility rate	<b>97.2%</b>	91.2%
Expected option life	<b>3.00 years</b>	3.35 years
Weighted average option fair value	<b>\$0.06 per share</b>	\$0.30 per share

For the period ended September 30, 2009, \$235,749 (2008 - \$2,602,792) was recorded as stock-based compensation related to options with the corresponding amount charged to contributed surplus. The amount expensed in 2008 includes \$1,284,509 related to a voluntary option surrender program completed by the Company on November 21, 2008, which resulted in the cancellation of 8,707,666 options.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**10. Equity Instruments (cont'd)**

- (i) The following table summarizes information about stock options outstanding at September 30, 2009:

Range of Exercise Prices per Share	Number of Options Outstanding	Weighted Average Remaining Contractual Life in Years	Weighted Average Exercise Price	Number of Options Vested	Weighted Average Remaining Contractual Life in Years	Weighted Average Exercise Price
\$0.00 to \$0.49	10,287,500	4.42	\$0.09	56,664	3.93	\$0.24
\$0.50 to \$0.99	862,500	1.30	\$0.52	806,670	1.14	\$0.52
<b>\$0.00 to \$0.99</b>	<b>11,150,000</b>	<b>4.18</b>	<b>\$0.12</b>	<b>863,334</b>	<b>1.33</b>	<b>\$0.50</b>

- (ii) The following table sets out information concerning stock options issued to employees, consultants, directors and officers that were outstanding at September 30, 2009 and December 31, 2008:

	Number of Options	Option Exercise Price Range	Weighted Average Remaining Life	Weighted Average Exercise Price
<b>Balance, January 1, 2008</b>	6,957,499	\$0.30 - \$2.40	3.78 years	\$0.97
Options granted	5,611,000	\$0.20 - \$1.13	4.33 years	\$0.49
Options cancelled	(8,707,666)	\$0.24 - \$2.40	3.89 years	\$0.77
Options forfeited	(2,395,000)	\$0.20 - \$2.40	3.90 years	\$0.91
<b>Balance, December 31, 2008</b>	1,465,833	\$0.20 - \$0.94	3.68 years	\$0.45
Options granted	<b>10,697,500</b>	<b>\$0.07 - \$0.15</b>	<b>4.42 years</b>	<b>\$0.08</b>
Options forfeited	<b>(1,013,333)</b>	<b>\$0.08 - \$0.94</b>	<b>4.12 years</b>	<b>\$0.21</b>
<b>Balance, September 30, 2009</b>	<b>11,150,000</b>	<b>\$0.07 - \$0.83</b>	<b>4.18 years</b>	<b>\$0.12</b>

(e) Share Repurchase

On April 21, 2008, the Company announced it had received approval from the Toronto Stock Exchange to make a normal course issuer bid to repurchase for cancellation up to 5,000,000 common shares, representing approximately 8% of the outstanding shares as at April 3, 2008. Share repurchases could be made from April 24, 2008 to April 23, 2009.

During this period, the Company repurchased 132,200 common shares for a purchase cost of \$65,116, at a weighted average cost of \$0.49 per share. All purchases occurred in 2008. The excess of the assigned share value over the purchase cost has been charged to contributed surplus.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**11. Contributed Surplus**

<b>Balance, January 1, 2008</b>	\$	2,643,207
Fair value assigned for options (Note 10(d))		2,602,792
Fair value assigned for shares repurchased (Note 10(e))		17,278
<b>Balance, December 31, 2008</b>	\$	5,263,277
Fair value assigned for options (Note 10(d))		235,749
Fair value assigned for warrants issued in relation to convertible debenture (Note 9 and 10(c)(iv))		36,232
<b>Balance, September 30, 2009</b>	\$	<b>5,535,258</b>

**12. Accumulated Other Comprehensive Income**

	<b>September 30, 2009</b>	December 31, 2008
Unrealized foreign currency translation adjustments	<b>125,743</b>	76,388
<b>Accumulated other comprehensive income</b>	<b>\$ 125,743</b>	\$ 76,388

**13. Related Party Transactions**

The Company had the following related party transactions:

- (a) Included in technology and product development, sales and marketing, and general and administrative expenses in the normal course of operations are \$251,947 (2008 - \$292,674) of consulting services paid directly to officers of the Company or to companies controlled by officers of the Company.
- (b) Included in accounts payable and accrued liabilities is \$127,493 (2008 - \$104,442) due to various directors, officers and consultants of the Company, all of which is for services rendered and reimbursement of expenses.
- (c) Effective June 26, 2009, senior management, officers and directors of the Company purchased \$340,000 aggregate principal amount of convertible debentures and received 81,600 warrants as part of the \$2,465,000 debt financing described in Note 9.

All the related party transactions are in the normal course of operations and have been measured at the exchange amounts.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**14. Information included in the Consolidated Statements of Operations**

	<b>September 30, 2009</b>	September 30, 2008
Amortization of capital assets	<b>\$ 409,787</b>	\$ 618,507
Amortization of intangibles	<b>597,403</b>	554,339
	<b>1,007,190</b>	1,172,846
Foreign exchange loss included in general and administrative expenses	<b>93,273</b>	(5,622)

**15. Income Taxes**

The effective tax rate of income tax varies from the statutory rate as follows:

	<b>2009</b>	2008
Combined tax rates	<b>29.5 %</b>	29.5 %
Expected income tax (recovery) at statutory rate	<b>\$ (2,698,002)</b>	\$ (6,036,961)
Stock-based compensation	<b>69,546</b>	767,824
Share issue costs	<b>(79,121)</b>	(125,080)
Change in rate	<b>170,712</b>	1,328,972
Other permanent differences	<b>14,898</b>	7,928
Change in valuation allowance	<b>2,521,967</b>	4,057,317
Actual income tax provision	<b>\$ -</b>	\$ -

The difference between the effective rate and the actual rate of nil is attributable to the fact that no future tax asset has been recorded for available loss carry forwards and other deductible temporary differences as their ultimate utilization is not more likely than not.

Future income taxes reflect the net effect of temporary differences between the carrying amounts of assets and liabilities for financial purposes and the amount used for income tax purposes. Future tax assets are calculated and as the realization is not considered likely, a valuation allowance is provided.

**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

**15. Income Taxes (cont'd)**

Significant components of the future tax assets and liabilities include the following:

<b>Future tax assets:</b>	<b>September 30, 2009</b>	December 31, 2008
Capital and other assets	\$ 786,083	\$ 438,422
Share issue costs	251,611	322,685
Unused tax loss carryforwards	<u>12,564,166</u>	<u>10,253,198</u>
	<b>13,601,859</b>	11,014,305
Valuation allowance	<u>(13,601,859)</u>	<u>(11,014,305)</u>
<b>Future tax assets</b>	<u>\$ -</u>	<u>\$ -</u>
<b>Reserve for future tax assessments included in accrued liabilities</b>	<u>\$ 360,808</u>	<u>\$ 391,147</u>

As at September 30, 2009, subject to confirmation from applicable income tax authorities, the Company has a total of \$43,092,428 of non-capital losses that are available for carryforward to offset future taxable income expiring as follows:

	<u>Non-Capital Losses</u>
2010	\$ 925,878
2014	1,017,542
2015	1,279,000
2026	5,460,110
2027	11,444,945
2028	17,045,322
2029	<u>8,598,746</u>
	<u>\$ 45,771,543</u>

For Canadian tax purposes, the Company has non-capital losses of \$43,526,203 and for US tax purposes, the Company has a net operating losses of \$1,787,409 that have a 15 year carryforward period.

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**16. Commitments and Contingencies**

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**(a) Leases**

The Company has obligations under long-term operating leases and agreements for premises, office equipment and rights licenses for various periods up to 2013. Future minimum annual lease payment over the next five years and are as follows:

	Facilities	Equipment	Licenses	Total
2009	\$ 208,604	\$ 2,842	\$ 588,885	\$ 800,331
2010	\$ 761,703	\$ 11,367	\$ 588,885	\$ 1,361,955
2011	\$ 708,310	\$ 4,963	\$ 588,885	\$ 1,302,158
2012	\$ 612,540	\$ -	\$ -	\$ 612,540
2013	\$ 176,975	\$ -	\$ -	\$ 176,975

**(b) General**

In the ordinary course of business activities, the Company may be contingently liable for litigation and claims from customers, suppliers and former employees. On an ongoing basis, the Company assesses the likelihood of any adverse judgements or outcomes to these matters as well as potential ranges of probable costs and losses. A determination of the provision required, if any, for these contingencies is made after analysis of each individual matter. The required provision may change in the future due to new developments in each matter or changes in approach, such as a change in settlement strategy in dealing with these matters.

Management believes that adequate provisions have been recorded in the accounts where required. Although it is not possible to estimate the extent of potential costs and losses, if any, management believes, but can provide no assurances, that the ultimate resolution of such contingencies would not have a material adverse effect on the financial position or results of operations of the Company.

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**17. Indemnifications**

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**(a) Directors and officers**

Under the terms of the Company's by-laws, the Company is required to indemnify individuals who have acted at the Company's request to be a director and/or officer of the Company, to the extent permitted by law, against any and all damages, liabilities, costs, charges or expenses suffered by or incurred by the individuals as a result of their service. The claims covered by such indemnifications are subject to statutory and other legal limitation periods. The nature of the indemnification arrangements prevents the Company from making a reasonable estimate of the maximum potential amount it could be required to pay to beneficiaries of such indemnification agreements.

**September 30, 2009 and 2008**

**17. Indemnifications (cont'd)**

(b) Other

In the ordinary course of business, the Company enters into contracts which contain indemnification provisions, such as loan agreements, purchase contracts, service agreements, licensing agreements, asset purchase and sale agreements, operating agreements, leasing agreements and asset use agreements. In such contracts, the Company may indemnify counterparties to the contracts if certain events occur. These indemnification provisions vary on an agreement-by-agreement basis. In some cases, there are no pre-determined amounts or limits included in the indemnification provisions, and the occurrence of contingent events that will trigger payment under them is difficult to predict. Therefore, the maximum potential future amount that the Company could be required to pay cannot be estimated.

Management believes that adequate provisions have been recorded in the accounts where required. Although it is not possible to estimate the extent of potential costs and losses, if any, management believes, but can provide no assurances, that the ultimate resolution of such contingencies would not have a material adverse effect on the financial position or results of operations of the Company.

**18. Financial Instruments and Risk Management**

**Classification of financial instruments**

Upon initial recognition, all financial instruments are recorded on the consolidated balance sheets at their fair values. After initial recognition, the financial instruments are measured at their fair values, except for held-to-maturity investments, loans and receivables and other financial liabilities, which are measured at amortized cost using the effective interest rate method. Changes in the fair value of held-for-trading financial instruments are recognized in net income or loss. The Company does not hold any held-to-maturity investments or available-for-sale financial assets.

The Company holds various forms of financial instruments as follows:

Financial Instrument	Designation	Measurement	<b>September 30, 2009</b>	December 31, 2008
Cash	Held for trading	Fair value	<b>\$ 693,463</b>	\$ 1,436,934
Short-term investments	Held for trading	Fair value	<b>102,291</b>	3,511,506
Accounts receivable	Loans and receivables	Amortized cost	<b>1,556,295</b>	552,339
Accounts payable and accrued expenses	Other financial liabilities	Amortized cost	<b>2,223,117</b>	1,814,671
Convertible debentures	Other financial liabilities	Amortized cost	<b>1,975,105</b>	-

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**18. Financial Instruments and Risk Management (cont'd)**

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*Held for trading*

The Company has classified its cash and cash equivalents as held for trading. These instruments are accounted for at fair value with the change in fair value recognized in net income or loss during the year. As at September 30, 2009, the Company held \$102,921 (\$3,511,506 at December 31, 2008) of cashable guaranteed investment certificates bearing a weighted average interest rate of 0.3% (1.8% in 2008) with a maturity date of no more than three months.

*Loans and receivables*

Accounts receivable are classified as loans and receivables, which are measured at amortized cost.

*Other financial liabilities*

Accounts payable, accrued liabilities and convertible debentures are classified as other financial liabilities, and are measured at amortized cost.

For the periods ended September 30, 2009 and December 31, 2008, the Company has not used derivative instruments. The Company has no derivatives embedded in its financial or non-financial contracts.

**Financial risk management**

The nature of these financial instruments and the Company's operations expose the Company to a number of financial risks, including credit risk, liquidity risk, currency risk and interest rate risk. The Company manages its exposure to these risks by operating in a manner that minimizes its exposure to the extent practical.

*Credit risk*

The Company's financial assets that are exposed to credit risk consist primarily of cash and cash equivalents and accounts receivable.

At September 30, 2009, primarily all of the Company's cash was held at one financial institution.

The Company, in the normal course of business, is exposed to credit risk from its customers. The accounts receivable are subject to normal credit risks. For the period ended September 30, 2009, the Company earned 17% (37% in 2008) of its revenues from one directory service provider and at September 30, 2009, the Company had \$911,038 (\$135,715 at December 31, 2008) receivable from this customer. This one customer is disputing scheduled payments for maintenance and support services and repayment of technology development costs previously incurred by the Company. The Company is actively pursuing resolution of the matter which may include commencement of arbitration proceedings.

The following table provides the details of the aged trade and other receivables and the related allowance for doubtful accounts:

	<b>Amount</b>
Current	\$ 419,333
31 to 60 days	228,480
61 to 90 days	141,707
Over 90 days	766,775
Less: allowance for doubtful accounts	-
<b>Total accounts receivable, net</b>	<b>\$ 1,556,295</b>

**September 30, 2009 and 2008**

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**18. Financial Instruments and Risk Management (cont'd)**

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*Liquidity risk*

Liquidity risk is the risk that the Company will be unable to meet its financial obligations as they fall due. The Company manages liquidity risk through cash flow forecasting including anticipated investing and financing activities. Further discussion with regard to the Company's liquidity management is contained in note 1 to the consolidated financial statements.

*Foreign currency risk*

The Company operates internationally and is exposed to risk from changes in foreign currency rates. Foreign currency risk arises from the fluctuation of foreign exchange rates and the degree of volatility of these rates relative to the Canadian dollar. The Company sells software and services in both Canadian and foreign currencies. The sale of software and services in foreign currencies gives rise to the risk that the Company's income and cash flows may be adversely impacted by fluctuations in foreign exchange rates. Certain purchases of services and equipment are also made in non-Canadian currencies. The Company does not actively manage this risk and uses its natural hedge to mitigate, to the extent possible, the impact of foreign exchange fluctuations.

The most significant exposure arises from U.S. dollar revenues and costs. For the period ended September 30, 2009, approximately 21% of revenues and 21% of costs were transacted in U.S. dollars. As a result, the Company may experience transaction exposure because of volatility in the exchange rate between the Canadian and U.S. dollars. Based on the Company's current U.S. denominated net outflows, as at September 30, 2009, an increase in the value of the U.S. dollar versus the Canadian dollar of 10% would, everything else being equal, have an effect of increasing revenue by 2.1%, increasing costs by 2.1% and increasing the loss from operations by 2.1%. A decrease in the value of the U.S. dollar would effect a corresponding decrease by these percentages.

The Company is also exposed to foreign exchange risk from transactions in British pounds, Euros and Danish kroner. Fluctuations of 10% in the exchange rates for these currencies, when compared to the Canadian dollar, are not expected to individually have a material impact on the Company's results of operations.

*Interest rate risk*

The Company may be exposed to interest rate risk through its financial assets. The Company manages this interest rate risk by maximizing the interest earned on excess funds while maintaining the liquidity reserves necessary to meet day-to-day operating cash flow requirements.

The Company believes that interest rate risk is not significant, as interest rates on short-term investments range from 0.1% to 0.5%. A 50 basis points change in interest rates would have no significant impact per quarter based on September 30, 2009 financial asset balances.

For the periods ended September 30, 2009 and December 31, 2008, the Company has no variable interest bearing financial obligations.

**Fair values of financial instruments**

Due to the short-term nature of all financial instruments, the carrying values as presented in the consolidated balance sheets approximate their fair values.

The fair value of the convertible debentures as determined and recorded at their June 26, 2009 effective issue date is representative of their fair value as at September 30, 2009, due to the close proximity in time.

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**19. Capital Management**

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The Company's objective when managing capital is to maintain its ability to continue as a going concern in order to provide returns for shareholders and benefits to other stakeholders. The capital structure of the Company consists of common equity issues and convertible debentures.

The Company manages its capital structure and makes adjustments to it, based on the level of funds available to the Company to manage its operations. Upon approval of the Board of Directors, the Company balances its overall capital through new share issuances or by undertaking other activities as deemed appropriate in the circumstances. The Company is not subject to externally imposed capital requirements.

There have been no changes in the Company's approach to capital management during the year.

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**20. Segmented Information**

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**Operating Segments**

The Company operates in the sale and service of software and hosting solutions and all sales are made in this segment. Management assesses performance and makes decisions about allocating resources based on the one operating segment.

**Geographic Information**

The Company earned revenue attributed to the following countries based on the location of the customer:

	<b>September 30, 2009</b>	September 30, 2008
Canada	<b>\$ 589,945</b>	\$ 1,254,115
United States	<b>422,464</b>	865,496
Europe	<b>1,255,511</b>	976,277
Other	<b>459,646</b>	194,917
Total	<b>\$ 2,727,566</b>	\$ 3,290,805

The Company has total capital assets attributed to the following countries based on location:

	<b>September 30, 2009</b>	December 31, 2008
Canada	<b>\$ 636,754</b>	\$ 960,649
United States	<b>40,918</b>	87,739
Denmark	<b>7,474</b>	29,806
Total	<b>\$ 685,146</b>	\$ 1,078,194

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**Call Genie Inc.**  
**Notes to Consolidated Financial Statements**

**September 30, 2009 and 2008**

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**20. Segmented Information (cont'd)**

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The Company has total goodwill attributed to the following countries based on location:

	<b>September 30, 2009</b>	December 31, 2008
United States	<b>1,465,037</b>	1,465,037
Denmark	<b>858,883</b>	931,103
Total	<b>\$ 2,323,920</b>	\$ 2,396,140

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**21. Future Changes in Accounting Policies**

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The following is an overview of accounting standard changes that the Company will be required to adopt in future years:

**International financial reporting standards**

The CICA Accounting Standards Board ("AcSB") plans to converge Canadian GAAP principles for publicly accountable enterprises with International Financial Reporting Standards ("IFRS") over a transition period that will end effective January 1, 2011 with the adoption of IFRS. The AcSB announced February 13, 2008 that IFRS will be required in 2011 for publicly accountable profit-oriented enterprises. The changeover date is for interim and annual financial statements relating to fiscal years beginning on or after January 1, 2011. The Company has not yet determined the impact of the transition to and adoption of IFRS on its consolidated financial statements.

**Business combinations, consolidated financial statements and non-controlling interests**

In October 2008, the CICA issued Section 1582 Business Combinations ("Section 1582") concurrently with Section 1601 Consolidated Financial Statements ("Section 1601"), and Section 1602 Non-controlling Interests ("Section 1602"). Section 1582, which replaces Section 1581 Business Combinations, establishes standards for the measurement of a business combination and the recognition and measurement of assets acquired and liabilities assumed. Section 1601, which replaces Section 1600, carries forward the existing Canadian guidance on aspects of the preparation of consolidated financial statements subsequent to acquisition other than non-controlling interests. Section 1602 establishes guidance for the treatment of non-controlling interests subsequent to acquisition through a business combination. These new standards are effective for the Company's interim and annual consolidated financial statements commencing on January 1, 2011 with earlier adoption permitted as of the beginning of a fiscal year. The Company is assessing the impact of the new standards on its consolidated financial statements.

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**22. Comparative Figures**

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Certain comparative figures have been reclassified to conform to the current year's financial statement presentation.

**September 30, 2009 and 2008**

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**23. Subsequent Event**

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Effective November 12, 2009, the Company completed a private placement of 2,540 units of non-redeemable, secured convertible debentures in denominations of \$1,000 in the aggregate principal amount of \$2,540,000. The debentures bear interest at a rate of 12% per annum, payable semi-annually commencing April 30, 2010 and mature on October 31, 2012. Holders may convert principal and accrued but unpaid interest under their debentures into common shares of the Company at any time prior to their maturity at a conversion price of \$0.50 per share. The debentures are not redeemable by the Company prior to maturity.

In conjunction with the debenture issuance, the Company issued 1,219,200 common share purchase warrants to the debenture holders, being 480 warrants for each debenture unit. Each warrant is exercisable to acquire one common share at \$0.225 until October 31, 2011.